Sanjay Ghodawat University, Kolhapur 2019-20
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Year: 2019-20 **School of Liberal Arts** **Department of JMC**
Program: B.A JMC
Course Code :MCA131 **Course Title: Radio Journalism** **Semester –V**
Day and Date: Saturday 23/11/19 **End Semester Examination (ESE)** **Time: 3 Hours**
Max Marks: 100
10.30am to 01.30 pm

Instructions: 1) All questions are compulsory.
2) Assume suitable data wherever necessary.
3) Figures to the right indicate full marks.

Q.1 A. Choose the best suitable alternative from the given alternatives.	**Marks 10**	**Bloom's Level**	**COs**
a) .....is the frequency of AIR Kolhapur. i. 94.3Mhz ii. 98.3 Mhz iii. 102.7Mhz iv. 101Mhz	01	L1	CO1
b) Which of the following .....radio grammar elements? i. Silence, spoken word, music ii. Words, songs, news iii. Campus, community, FM iv. Plays, music, news	01	L1	CO2
c) .....are used for radio transmission. i. Short waves ii. Medium waves iii. Long waves iv. None of the above	01	L1	CO3
d) Radio interviews are..... . i. Vox -Pop ii. Interpretative iii. Personal iv. All of the above	01	L1	Co4
e)A series of recorded audio episodes to which audience can subscribe is known as..... . i. vadcast ii. Podcast iii.Sound forge iv. Voice over – Internet protocol	01	L1	CO5
f)All India Radio before was known as..... . i. Indian Radio Broadcasting ii. Broadcasting Service of India iii. Indian Broadcasting Service iv. All India Broadcasting Service	01	L1	CO6
g).....received popularity over South Asia when he presented Binaka Geetmala program over the airwaves of Radio Ceylon. i. Harish Bhimani ii. Guglielmo Marconi iii. Ameen Sayani iv. Edward Harper	01	L2	CO1
h)The Prasar Bharti Act was passed in the year..... . i.1997 ii. 1990 iii. 1988 iv. 1995	01	L2	CO2

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j) .....was India's first community radio operation from a university.		01	L2	CO4
i. Suryan FM	ii. Anna FM			
iii. Kongu FM	iv. Loyola FM			

B. Match the followings **Marks 05**

A Group	B Group			
i. announcements	a. republic day parade	01	L1	CO1
ii. commentary	b. oldest radio format	01	L1	CO2
iii. interviews	c. inform listeners	01	L1	CO3
iv. discussion	d. asking questions	01	L1	CO5
v. radio talk	e. moderator	01	L1	CO6

C. Answer the following statements with True or False and correct the false one. **Marks 05**

i) Phone in program is also known as the interactive programming.	01	L1	CO4
ii) Radio stations like AIR Kolhapur and Sangli are available on internet.	01	L2	CO5
iii)An informal script format enables the announcer to maintain a friendly relation with the listener.	01	L1	CO3
iv) Amateur radio is also known as Ham Radio.	01	L2	CO4
v) A snappy and memorable quotation that can easily be assimilated into a broadcast news story is a sound bite.	01	L2	CO6

Q.2 Write short note on any four of the following. **Marks 20**

i) Growth of Radio	05	L1	CO1
ii)FM Radio	05	L2	CO1
iii)NSD (News Service Division)	05	L2	CO2
iv)News Writing	05	L2	CO5
v)Radio Reporter	05	L2	CO5

Q.3 Answer the following questions (Any three) **Marks 24**

i) Illustrate any two programs you have heard on AIR.	08	L1	CO2
ii) Discuss the required skills of Radio Announcer.	08	L2	CO5
iii) Elaborate the basics of radio news reporting and editing.	08	L2	CO5
iv) Analyze the qualities of radio journalist.	08	L3	CO6
v) Discuss the structure of radio news bulletin writing.	08	L3	CO6

Q.4 Answer the following questions (Any three) **Marks 36**

i)Critically evaluate the contribution of radio broadcasting in the Cultural & social development of a country	12	L3	CO3
i) Enlist the basics of radio talk, also state the importance of conversational style in radio.	12	L3	CO4
iii) Differentiate the functional style between broadcast journalist and print journalist.	12	L3	CO5
iv)Discuss the role of radio reporter in keeping people updated about important news.	12	L2	CO6
v) Explain the types of interviews broadcasted.	12	L2	CO6

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